

Total Lobbying Effort

Total Lobbying Expenditures

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
\$36,076.00	\$39,366.00	\$39,767.75	\$47,970.75	\$163,180.50

Total Hours Communicating

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
72.20	51.45	56.10	72.65	252.40

Total Hours Other

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
170.45	164.05	230.15	190.85	755.50

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Senate Bill 145

Relating to: determining the value of billboards for personal property tax purposes.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
36.00 (15%)	22.00 (10%)			58.00 (6%)

Assembly Bill 215

Relating to: determining the value of billboards for personal property tax purposes.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
36.00 (15%)	43.00 (20%)	115.00 (40%)		194.00 (19%)

Senate Bill 173

Relating to: the removal of nonconforming outdoor advertising signs.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
36.00 (15%)	32.00 (15%)			68.00 (7%)

Assembly Bill 242

Relating to: the removal of nonconforming outdoor advertising signs.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
12.00 (5%)	54.00 (25%)	115.00 (40%)		181.00 (18%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

State regulation of outdoor advertising

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
36.40 (15%)			131.75 (50%)	168.15 (17%)

Taxation related to outdoor advertising

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
72.80 (30%)			92.23 (35%)	165.03 (16%)

DOT procedures ror policy related to the condemnation or appraisal of outdoor advertising signs

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	53.88 (25%)	28.63 (10%)	26.35 (10%)	108.86 (11%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
12 (5%)	11 (5%)	29 (10%)	13 (5%)	64.72 (6.42%)